

INVOICE

Remit Address:

KRQE
PO Box 844304
Dallas, TX 75284
Main: (505) 243-2285
Billing: (317) 923-8888



Advertiser	POL/Crossroads GPS
Product	CROSSROADS GPS
Estimate Number	368
Invoice #	200159-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/26/12

Station	KROE
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National
Order #	200159
Alt Order #	06844510
Deal #	
Order Flight	08/23/12 - 08/30/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	
IDB #	1021
Advertiser Code	
Product Code	

Agency Ref	IN2570/SP271/TO1326/A
Advertiser Ref	

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmount Avenue
Suite 306
Towson, MD 21286
USA

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	All	KRQE News 13 @6a	KRQE News 13 @6a		08/20/12 to 08/26/12	2x	----F--				
	All			F	08/24/12	:30	6:22 AM	NMSNTV04GPH	\$200.00		3
	All			F	08/24/12	:30	6:56 AM	NMSNTV04GPH	\$200.00		2
2	All	CBS Early Show M-F 7a-9a	CBS Early Show M-F		08/20/12 to 08/26/12	1x	----F--				
	All			F	08/24/12	:30	8:28 AM	NMSNTV04GPH	\$300.00		2
3	All	Let's Make A Deal	M-F 10a-11a		08/20/12 to 08/26/12	2x	----F--				
	All			F	08/24/12	:30	9:59 AM	NMSNTV04GPH	\$250.00		4
	All			F	08/24/12	:30	10:27 AM	NMSNTV04GPH	\$250.00		2
4	All	Soap Rotator	M-F 1230p-2p		08/20/12 to 08/26/12	2x	----F--				
	All			F	08/24/12	:00			\$300.00	See MG 4.5	2
	All			F	08/24/12	:30	12:59 PM	NMSNTV04GPH	\$300.00		4
5	All	Dr. Phil	3p-4p		08/20/12 to 08/26/12	2x	----F--				
	All			F	08/24/12	:30	3:10 PM	NMSNTV04GPH	\$300.00		2
	All			F	08/24/12	:30	3:38 PM	NMSNTV04GPH	\$300.00		4
6	All	KRQE News 13 @4p	4p-430p		08/20/12 to 08/26/12	2x	----F--				
	All			F	08/24/12	:30	4:12 PM	NMSNTV04GPH	\$550.00		2
	All			F	08/24/12	:30	4:30 PM	NMSNTV04GPH	\$550.00		4
7	All	KRQE News 13 @430p	430p-5p		08/20/12 to 08/26/12	2x	----F--				
	All			F	08/24/12	:30	4:44 PM	NMSNTV04GPH	\$550.00		4
	All			F	08/24/12	:30	4:57 PM	NMSNTV04GPH	\$550.00		2
9	All	Jeopardy	M-F 6p-630p		08/20/12 to 08/26/12	1x	----F--				

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USA

IDB #	1021
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Product Code	

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	IN2570/SP271/TO1326/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
9	All	Jeopardy	M-F 6p-630p	F	08/24/12	:00					
	All				to						
11	All	M-F KRQE News 13 @10p	10p-1035p	F	08/20/12 to 08/26/12	1x	----F--			\$1,400.00 See MG 9.3	2
	All				to						
12	All	NFL Pre-Season Game	NFL Pre-Season Gar	F	08/24/12	:30	10:30 PM	NMSNTV04GPH	\$1,100.00		2
	All				to						
13	All	NFL Pre-Season Game	NFL Pre-Season Gar	F	08/20/12 to 08/26/12	1x	----F--				1
	All				to						
	All				08/24/12	:30	8:32 PM	NMSNTV04GPH	\$5,000.00		
	All				to						
	All				08/20/12 to 08/26/12	1x	-----S-				1
	All				Sa	08/25/12	8:33 PM	NMSNTV04GPH	\$5,000.00		
	All				to						
14	All	Sa KRQE News 13@10	10p-1035p		08/20/12 to 08/26/12	2x	-----S-				2
	All				Sa	08/25/12	10:11 PM	NMSNTV04GPH	\$450.00		1
	All				Sa	08/25/12	10:32 PM	NMSNTV04GPH	\$450.00		
	All				to						
	All				08/20/12 to 08/26/12	2x	-----S-				2
	All				Sa	08/25/12	10:56 PM	NMSNTV04GPH	\$100.00		1
	All				Sa	08/25/12	11:13 PM	NMSNTV04GPH	\$100.00		
	All				to						
15	All	Sa 1030-1130p	1035p-1135p		08/20/12 to 08/26/12	2x	-----S-				2
	All				Sa	08/25/12	10:56 PM	NMSNTV04GPH	\$100.00		1
	All				Sa	08/25/12	11:13 PM	NMSNTV04GPH	\$100.00		
	All				to						
16	All	Su 7a-8a	7a-8a		08/20/12 to 08/26/12	2x	-----S				2
	All				Su	08/26/12	7:29 AM	NMSNTV04GPH	\$100.00		1
	All				Su	08/26/12	7:58 AM	NMSNTV04GPH	\$100.00		
	All				to						
17	All	CBS Sunday Morning	8a-930a		08/20/12 to 08/26/12	1x	-----S				2
	All				Su	08/26/12	8:32 AM	NMSNTV04GPH	\$800.00		1
	All				to						
18	All	Face the Nation	930-10a		08/20/12 to 08/26/12	2x	-----S				1
	All				Su	08/26/12	9:30 AM	NMSNTV04GPH	\$500.00		1

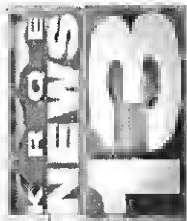
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Product	CROSSROADS GPS
Estimate Number	368

Order #	200159
Alt Order #	06844510
Deal #	
Order Flight	08/23/12 - 08/30/12

Station	KROE
Account Executive	Petry Philadelphia
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Sales Region	National

IDB #	1021
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Product Code	

Billing Calendar	Broadcast
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Special Handling	

Agency Ref	IN2570/SP271/TO1326/A
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Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
18	All	Face the Nation	930-10a		to							
	All			Su	08/26/12	:30	9:59 AM		NMSNTV04GPH	\$500.00		2
19	All	Su KRQE News 13 @530p	530p-6p		to							
	All				08/20/12 to 08/26/12	2x		-----S				
	All			Su	08/26/12	:30	5:38 PM		NMSNTV04GPH	\$275.00		2
	All			Su	08/26/12	:30	5:55 PM		NMSNTV04GPH	\$275.00		1
20	All	Sun Prime Hour 1	6p-7p		to							
					08/20/12 to 08/26/12	1x		-----S				
	All			Su	08/26/12	:30	6:57 PM		NMSNTV04GPH	\$3,000.00		1
21	All	Su KRQE News 13@10	10p-1035p		to							
					08/20/12 to 08/26/12	2x		-----S				
	All			Su	08/26/12	:30	10:11 PM		NMSNTV04GPH	\$500.00		2
	All			Su	08/26/12	:30	10:33 PM		NMSNTV04GPH	\$500.00		1
22	All	Su 1030-1130p	1035p-1135p		to							
					08/20/12 to 08/26/12	2x		-----S				
	All			Su	08/26/12	:30	10:49 PM		NMSNTV04GPH	\$100.00		1
	All			Su	08/26/12	:30	11:34 PM		NMSNTV04GPH	\$100.00		2

Gross Total	\$23,250.00
Agency Commission	\$3,487.50
Net Amount Due	\$19,762.50
NM Gross Rec Tax ALB 7.0%	\$1,383.38
Amount Due	\$21,145.88
Payment Terms 30 Days	

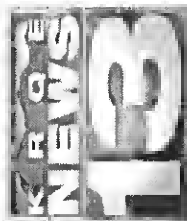
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Invoice #	189466-2
Invoice Date	08/05/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/03/12

Advertiser	POL/Crossroads GPS
Product	CROSSROADS GPS
Estimate Number	236

Order #	189466
Alt Order #	06831492
Deal #	
Order Flight	07/27/12 - 08/06/12

Station	KRQE
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

IDB #	1021
Advertiser Code	
Product Code	

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	IN2570/SP271/TO1326/A
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Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
19	All	KRQE News 13 @6a	KRQE News 13 @6a		07/30/12 to 08/05/12	10x		MTWTF--				
	All			M	07/30/12	:30	6:38 AM		NMSNTV30GPH	\$125.00		1
	All			M	07/30/12	:30	6:55 AM		NMSNTV30GPH	\$125.00		9
	All			Tu	07/31/12	:30	6:29 AM		NMSNTV30GPH	\$125.00		2
	All			Tu	07/31/12	:30	6:52 AM		NMSNTV30GPH	\$125.00		7
	All			W	08/01/12	:30	6:09 AM		NMSNTV30GPH	\$125.00		6
	All			W	08/01/12	:30	6:29 AM		NMSNTV30GPH	\$125.00		3
	All			Th	08/02/12	:30	6:08 AM		NMSNTV03GPH	\$125.00		4
	All			Th	08/02/12	:30	6:43 AM		NMSNTV03GPH	\$125.00		8
	All			F	08/03/12	:30	6:30 AM		NMSNTV03GPH	\$125.00		10
	All			F	08/03/12	:30	6:52 AM		NMSNTV03GPH	\$125.00		5
20	All	CBS Early Show M-F 7a-9a	CBS Early Show M-F		07/30/12 to 08/05/12	5x		MTWTF--				
	All			M	07/30/12	:30	7:29 AM		NMSNTV30GPH	\$150.00		3
	All			Tu	07/31/12	:30	7:25 AM		NMSNTV30GPH	\$150.00		4
	All			W	08/01/12	:30	8:37 AM		NMSNTV30GPH	\$150.00		2
	All			Th	08/02/12	:30	7:38 AM		NMSNTV03GPH	\$150.00		5
	All			F	08/03/12	:30	8:21 AM		NMSNTV03GPH	\$150.00		1
22	All	KRQE News 13 @430p	430p-5p		07/30/12 to 08/05/12	5x		MTWTF--				
	All			M	07/30/12	:30	4:42 PM		NMSNTV30GPH	\$275.00		2
	All			Tu	07/31/12	:30	4:44 PM		NMSNTV30GPH	\$275.00		1
	All			W	08/01/12	:30	4:44 PM		NMSNTV30GPH	\$275.00		3
	All			Th	08/02/12	:30	4:43 PM		NMSNTV03GPH	\$275.00		4
	All			F	08/03/12	:30	4:43 PM		NMSNTV03GPH	\$275.00		5
23	All	CBS Evening News	5p-530p		07/30/12 to 08/05/12	5x		MTWTF--				
	All			M	07/30/12	:30	5:00 PM		NMSNTV30GPH	\$500.00		3
	All			Tu	07/31/12	:30	4:58 PM		NMSNTV30GPH	\$500.00		1
	All			W	08/01/12	:30	4:59 PM		NMSNTV30GPH	\$500.00		2

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Advertiser	POL/Crossroads GPS
Product	CROSSROADS GPS
Estimate Number	236

Order #	189466
Alt Order #	06831492
Deal #	
Order Flight	07/27/12 - 08/06/12

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Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
23	All	CBS Evening News	5p-530p	Th	08/02/12	:30		5:00 PM	NMSNTV03GPH	\$500.00		4
	All			F	08/03/12	:30		4:58 PM	NMSNTV03GPH	\$500.00		5
24	All	KRQE News 13 @530p	530p-6p	07/30/12 to 08/05/12		5x		MTWTF--				
	All			M	07/30/12	:30		5:39 PM	NMSNTV30GPH	\$500.00		1
	All			Tu	07/31/12	:30		5:45 PM	NMSNTV30GPH	\$500.00		3
	All			W	08/01/12	:30		5:39 PM	NMSNTV30GPH	\$500.00		2
	All			Th	08/02/12	:30		5:46 PM	NMSNTV03GPH	\$500.00		5
	All			F	08/03/12	:30		5:40 PM	NMSNTV03GPH	\$500.00		4
25	All	Jeopardy	M-F 6p-630p	07/30/12 to 08/05/12		10x		MTWTF--				
	All			M	07/30/12	:30		6:04 PM	NMSNTV30GPH	\$700.00		1
	All			M	07/30/12	:30		6:28 PM	NMSNTV30GPH	\$700.00		9
	All			Tu	07/31/12	:30		6:05 PM	NMSNTV30GPH	\$700.00		6
	All			Tu	07/31/12	:30		6:28 PM	NMSNTV30GPH	\$700.00		2
	All			W	08/01/12	:30		6:05 PM	NMSNTV30GPH	\$700.00		7
	All			W	08/01/12	:30		6:28 PM	NMSNTV30GPH	\$700.00		3
	All			Th	08/02/12	:30		6:05 PM	NMSNTV03GPH	\$700.00		10
	All			Th	08/02/12	:30		6:29 PM	NMSNTV03GPH	\$700.00		4
	All			F	08/03/12	:30		6:06 PM	NMSNTV03GPH	\$700.00		5
	All			F	08/03/12	:30		6:29 PM	NMSNTV03GPH	\$700.00		8
26	All	Wheel of Fortune	M-F 630p-7p	07/30/12 to 08/05/12		5x		MTWTF--				
	All			M	07/30/12	:30		6:54 PM	NMSNTV30GPH	\$850.00		3
	All			Tu	07/31/12	:30		6:48 PM	NMSNTV30GPH	\$850.00		2
	All			W	08/01/12	:30		6:54 PM	NMSNTV30GPH	\$850.00		1
	All			Th	08/02/12	:30		6:48 PM	NMSNTV03GPH	\$850.00		4
	All			F	08/03/12	:30		6:48 PM	NMSNTV03GPH	\$850.00		5
27	All	M-F KRQE News 13 @10p	10p-1035p	07/30/12 to 08/05/12		5x		MTWTF--				

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27	All	M-F KRQE News 13 @10p	10p-1035p								
	All			M	07/30/12	:30	10:12 PM	NMSNTV30GPH	\$700.00		3
	All			Tu	07/31/12	:30	10:31 PM	NMSNTV30GPH	\$700.00		2
	All			W	08/01/12	:30	10:27 PM	NMSNTV30GPH	\$700.00		4
	All			Th	08/02/12	:30	10:14 PM	NMSNTV03GPH	\$700.00		5
	All			F	08/03/12	:30	10:24 PM	NMSNTV03GPH	\$700.00		1
28	All	Tue Prime Hour 2	8p-9p		07/30/12 to 08/05/12	1x	--T----				
	All			Tu	07/31/12	:30	8:36 PM	NMSNTV30GPH	\$1,300.00		1
29	All	Wed Prime Hour 3	9p-10p		07/30/12 to 08/05/12	1x	--W----				
	All			W	08/01/12	:30	9:32 PM	NMSNTV30GPH	\$1,800.00		1
31	All	Fri Prime Hour 2	8p-9p		07/30/12 to 08/05/12	1x	----F--				
	All			F	08/03/12	:30	8:32 PM	NMSNTV03GPH	\$1,400.00		1
49	All	Wed Prime Hour 2	8p-9p		07/30/12 to 08/05/12	1x	--W----				
	All			W	08/01/12	:30	8:44 PM	NMSNTV30GPH	\$1,200.00		1
52	All	CBS Early Show M-F 7a-9a			07/30/12 to 08/05/12	1x	----F--				
	All			F	08/03/12	:30	7:59 AM	NMSNTV03GPH	\$150.00		1
53	All	M-F 9-10a	9a-10a		07/30/12 to 08/05/12	1x	----F--				
	All			F	08/03/12	:30	9:24 AM	NMSNTV03GPH	\$200.00		1
54	All	Let's Make A Deal	M-F 10a-11a		07/30/12 to 08/05/12	1x	----F--				
	All			F	08/03/12	:30	9:59 AM	NMSNTV03GPH	\$250.00		1
55	All	Price Is Right	11a-12p		07/30/12 to 08/05/12	1x	----F--				

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INVOICE

Remit Address:



KRQE
PO Box 844304
Dallas, TX 75284
Main: (505) 243-2285
Billing: (317) 923-8888

Invoice #	189466-2
Invoice Date	08/05/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/03/12

Advertiser	POL/Crossroads GPS
Product	CROSSROADS GPS
Estimate Number	236

Order #	189466
Alt Order #	06831492
Deal #	
Order Flight	07/27/12 - 08/06/12

Station	KRQE
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmount Avenue
Suite 306
Towson, MD 21286
USA

IDB #	1021
Advertiser Code	
Product Code	

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	IN2570/SP271/TO1326/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
55	All	Price Is Right	11a-12p	F	08/03/12	:30	10:58 AM	NMSNTV03GPH	\$300.00		1
56	All	KRQE News 13 @Noon	12p-1230p		07/30/12 to 08/05/12	1x	-----F--				
	F			08/03/12	:30	12:24 PM	NMSNTV03GPH		\$550.00		1
57	All	Soap Rotator	M-F 1230p-2p		07/30/12 to 08/05/12	2x	-----F--				
	F			08/03/12	:30	12:59 PM	NMSNTV03GPH		\$300.00		2
	F			08/03/12	:30	1:25 PM	NMSNTV03GPH		\$300.00		1
58	All	The Talk	2p-3p		07/30/12 to 08/05/12	2x	-----F--				
	F			08/03/12	:30	2:26 PM	NMSNTV03GPH		\$300.00		2
	F			08/03/12	:30	2:59 PM	NMSNTV03GPH		\$300.00		1
59	All	Dr. Phil	3p-4p		07/30/12 to 08/05/12	2x	-----F--				
	F			08/03/12	:30	3:25 PM	NMSNTV03GPH		\$175.00		2
	F			08/03/12	:30	3:55 PM	NMSNTV03GPH		\$175.00		1
60	All	Fri Prime Hour 1	7p-8p		07/30/12 to 08/05/12	1x	-----F--				
	F			08/03/12	:30	7:35 PM	NMSNTV03GPH		\$2,400.00		1
61	All	Fri Prime Hour 2	8p-9p		07/30/12 to 08/05/12	1x	-----F--				
	F			08/03/12	:30	8:47 PM	NMSNTV03GPH		\$2,800.00		1
62	All	KRQE News 13 @5a	KRQE News 13 @5a		07/30/12 to 08/05/12	1x	-----F--				
	F			08/03/12	:30	5:23 AM	NMSNTV03GPH		\$75.00		1

Aired Spots

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INVOICE

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Dallas, TX 75284
Main: (505) 243-2285
Billing: (317) 923-8888



Advertiser	POL/Crossroads GPS	Invoice #	189466-2
Product	CROSSROADS GPS	Invoice Date	08/05/12
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		Invoice Period	07/30/12 - 08/03/12

Station	KRQE	Order #	189466
Account Executive	Petry Philadelphia	Alt Order #	06831492
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	07/27/12 - 08/06/12

Billing Calendar	Broadcast	IDB #	1021
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	IN2570/SP271/TO1326/A
Advertiser Ref	

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmount Avenue
Suite 306
Towson, MD 21286
USA

Gross Total	\$37,100.00
Agency Commission	\$5,565.00
Net Amount Due	\$31,535.00
NM Gross Rec Tax ALB	7.0%
Amount Due	\$2,207.45
	\$33,742.45

Payment Terms 30 Days

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